

Summer Programmes 2025

Information Session

**Up to 60%
Subsidized**

**CB students
exclusive**





Programme Overview

*Something for **EVERYONE***

CB Summer Programmes (SP)

- **Broad range** to suit different learning needs
- **Unique, tailor-made** programmes to maximize development
- **Cost-effective** learning abroad
- **Overseas immersion** experience

High CGPAs **not** (necessarily) needed!



Agenda

i/ Programme overview

ii/ Financial support

iii/ Tips for application

iv/ Advice for you



On Offer

4 types of learning & development
in
6 countries

- i/ **CALIS**: Cultural & Language Immersion Scheme
- ii/ **SL**: Service Learning Programme
- iii/ **SA**: Study Abroad
- iv/ **RA**: Research Abroad

CALIS



New Zealand
Canada
Australia
UK

SL



Fiji

SA



USA
UK

RA



USA

Renowned Partners

- Harvard Summer School, USA
- The Uni of Warwick, UK
- MIT Data Science Lab, USA
- International Volunteer HQ, **Fiji**
- NEW** • **Brunel University London, UK**
- The Uni of Adelaide, Australia
- The Uni of Auckland, New Zealand
- University of Victoria, Canada



BE PREPARED

Mandatory Training (no extra cost)

- Pre-departure cultural training
- Career workshop
- Team-building outing*
- Debriefing

**selected programmes only*

Official Tests

(no extra cost)

- IELTS Exam (*CALIS only*)
- Intercultural Development Inventory (IDI) Survey (*Everyone*)

Why beneficial to you?

- ✓ Improvements are measured
- ✓ Certificates for job hunting

Higher Employability!!



Who Joined SP?



11 out of 47

Joint CityU-Columbia degree
students from CB

Cyrus (CALIS-Pro 2016) | Stella (CALIS 2017) | Iris (CALIS 2018)
Frank (CALIS-Pro 2018) | Emily (SA-Wellesley 2018) | Nathan (SHAWCO 2019)
Ella, Nancy, Olivia, Sage (CALIS 2019) | Charlie (SL 2023)

want to...

explore new culture?
improve language ability?
raise employability?

Join CALIS!



Cultural and Language Immersion Scheme (CALIS)



the CALIS series



CALIS
*New Zealand -
The Uni of Auckland*



CALIS
*Canada -
Uni of Victoria*



CALIS-Plus
*UK -
Brunel University London*



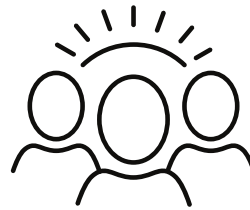
CALIS-Pro
*Australia -
The Uni of Adelaide*

THE CALIS SERIES

Learning objectives



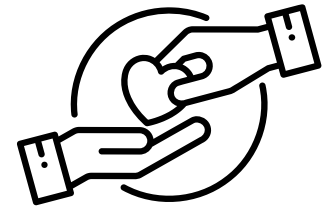
Improve
your
English
proficiency



Improve your
Intercultural
communication



Develop
Cultural
sensitivity
&
Global
awareness



Volunteering &
giving back to
the community

New Zealand



Canada



UK



Australia



Similarities

CALIS
CALIS-Pro
CALIS-Plus

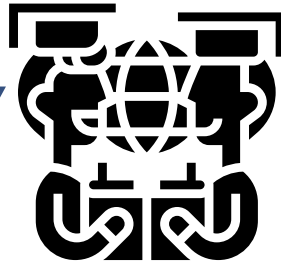
- IELTS training
 - 6 weeks
 - Homestay
- Volunteering work placements
 - Social & cultural activities
 - Long weekend to explore



What's more for
CALIS-Pro and CALIS-Plus?

CALIS-PRO

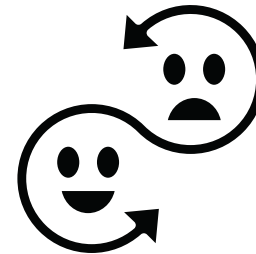
Hybrid: CALIS + SA



a mini
“Exchange”
experience



3 credits
transfer



Cultural
Intelligence
classes



Career
Readiness
training

NEW

CALIS-PLUS

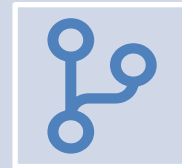
CALIS +
Brunel's Ideas Factory



Brunel's Ideas
Factory
by **Design Factory**
London



Multidisciplinary
Approach



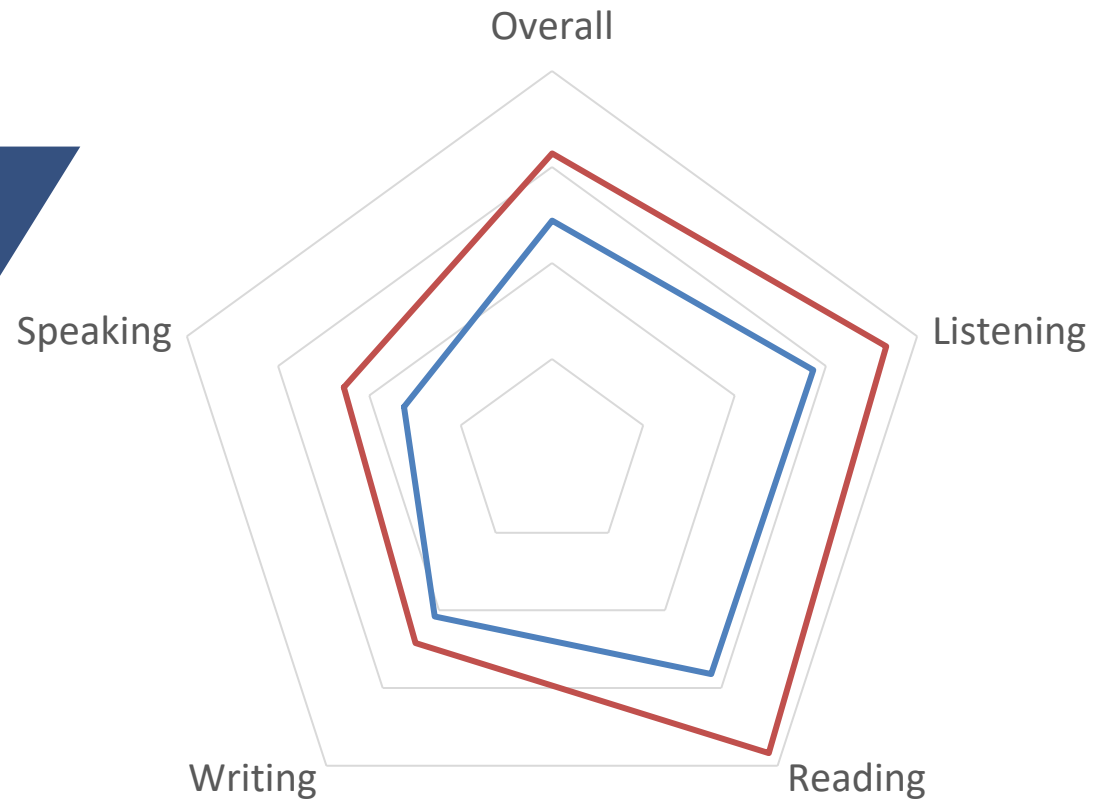
Innovative
Solutions



Entrepreneurial
Mindset

2024 Pre- and Post- IELTS Results

— Average Pre-Trip — Average Post-Trip



CALIS
series

Fact #1

CALIS series

Fact #2

2017/18 - 2024/25

76 CALIS participants
went on to **join SEP**



76

want to...

serve the underprivileged?
acquire leadership skills?
build friendships?

Join Service Learning Programme (SL)!



Service Learning Programme (SL)



SL destination



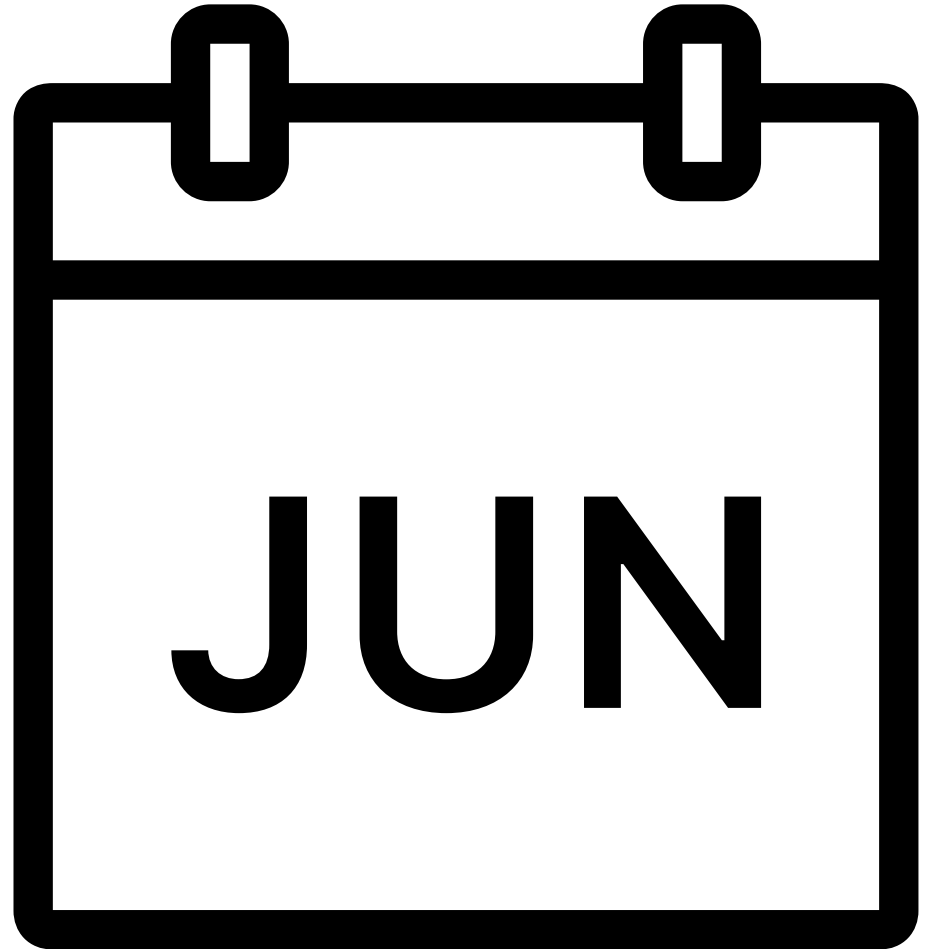
Fiji

an island country in Oceania

SL

Will take place in **Mid June 2024**

4 weeks



SL partner

International Volunteer HQ



- Established in 2007
- Registered in New Zealand
- 133,999 volunteers
- 60+ university & business groups
- 40+ countries

SL

Who is this for?

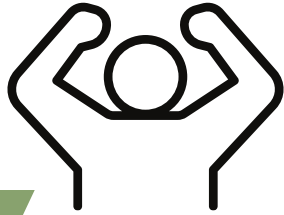


Join us if you are:

- A serious learner / volunteer
- Passionate / experienced in volunteering
- A good team leader / player
- Want to expand worldview
- Eager to make international friends
- Independent | flexible | open-minded | mature

SL

Learning objectives



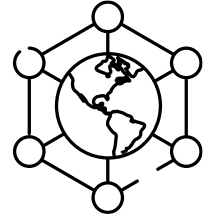
Physical
endurance
challenge



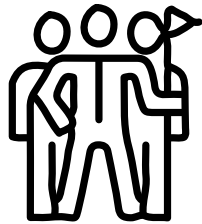
Problem-
solving



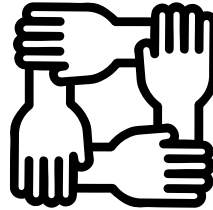
Intercultural
communication



Global
network



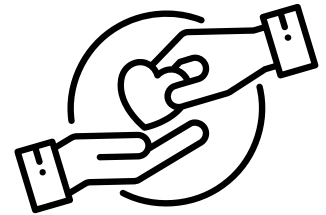
Leadership
skills



Teamwork
spirit



Social
responsibility



Give back
to the
community

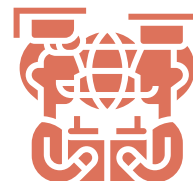
want to...

grasp the last chance
to study overseas?

Join Study Abroad (SA)!



Study Abroad (SA)



the SA series



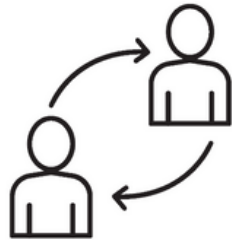
SA-Harvard
USA -
Harvard Summer School



SA-Warwick
UK -
The Uni of Warwick

THE SA SERIES

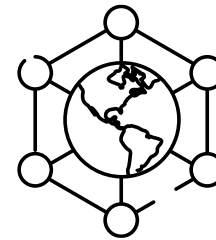
*Learning
objectives*



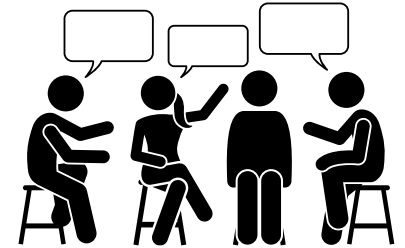
Similar to
Exchange



3 – 6 credits



Global
network



Western
education
experience

THE SA SERIES

SA-Harvard



SA-Warwick



- Prestigious university partners
 - 1-2 credit bearing courses
 - Official transcripts
 - 4-7 weeks
- Social & networking activities
- Living on campus with meals included

General SA: 6 credits

Why SA-Harvard?

- Harvard University
 - #4 in the world (QS world 2024)
- Founded in 1871 - **oldest** academic summer program in USA
- **400+** courses, **60+** subject areas
- Taught by **Harvard faculty**, distinguished visiting scholars and **industry experts**
- Surrounded by **top-notch students**
- **Live and learn** on Harvard campus
- Enjoy Harvard **resources and activities**

General SA: 3 credits

Why SA-Warwick?

- Exploring British Culture Week
 - open to international students!
 - British culture & society
 - overnight London trip
 - day trips to Oxford and Stratford
 - company visit, alumni talk
- Warwick Uni.
 - #67 in the world (*QS world 2024*)
 - Top 10 **Russell Group uni.**
- Exciting **social & evening** programme

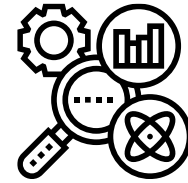
want to...

learn about
business analytics
and research?

Join Research Abroad (RA)!



Research Abroad (RA)



RA partner



MIT Data Science Lab

- led by **David Simchi-Levi**, a distinguished **MIT professor**
- Lab develops analytic techniques and tools to improve decision making, **creating value** for businesses
- Has a large client base across a **variety of industries**, e.g. airlines, insurance, manufacturing, retail, etc.
- successful **flagship** MIT-Asia business analytic programmes

RA theme



Business Analytics:

From Data to Insights and Decision Making

- for businesses, non-profits, and Governments
- use **data and analytics** to gain **insights** and drive **rapid, precise and profitable** decisions
- different **functions** (e.g. operations, marketing, finance, strategic planning, etc.)
- different **industries** (e.g. Walmart, Google, Nike, Capital One, and Disney, etc.)

RA director

Prof. David Simchi-Levi

- a *distinguished MIT professor* of Engineering Systems
- a premier thought leader in *supply chain management* and *business analytics*
- *award-winning* papers, books and software
- vast industry network and experiences, including *3 startups* which later became part of IBM and Accenture



Why RA-MIT?

- **#1** in the world (QS world 2024)
- founded in 1861
- renowned for **technology** and **science**
- Built on **flagship** MIT-Asia business analytics programmes
- **Cutting-edged developments** (e.g. Generative AI, ChatGPT for businesses)
- Classes taught by prestigious **MIT faculty and staff**
- **Case-studies** of large Lab's partner companies
- Supervised **research**

MIT Corporate partners

Supply Chain Resiliency	Price Optimization	Personalized Offering	Inventory, Transportation & Procurement	Online Resources Allocation	Supply Chain Digitization
					
					
					
					
					
					
					

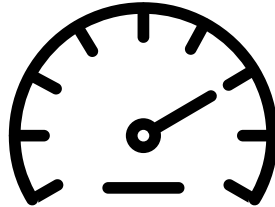
Strategic intent: Develop solutions to challenging partners' problems through research that brings together data, models, and analysis to improve business performance

Cross-industry: Oil / Gas, Retail, CPG, Financial Services, Government, Insurance, Airlines, Industrial Equipment, Software

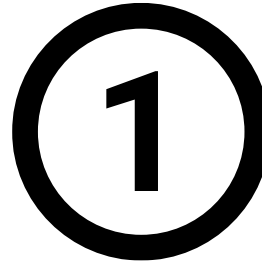
Global footprint: NA, EU, Asia, LA, Africa

RA

Learning objectives



6 weeks



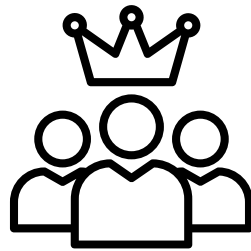
a fixed
course



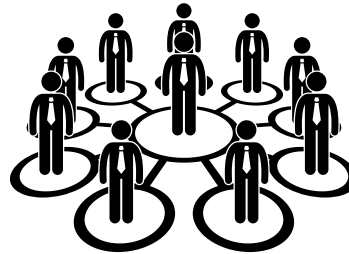
supervised
research



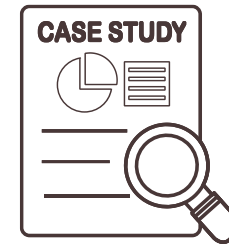
total **3**
credits



Distinguished
faculty with
startup
experiences



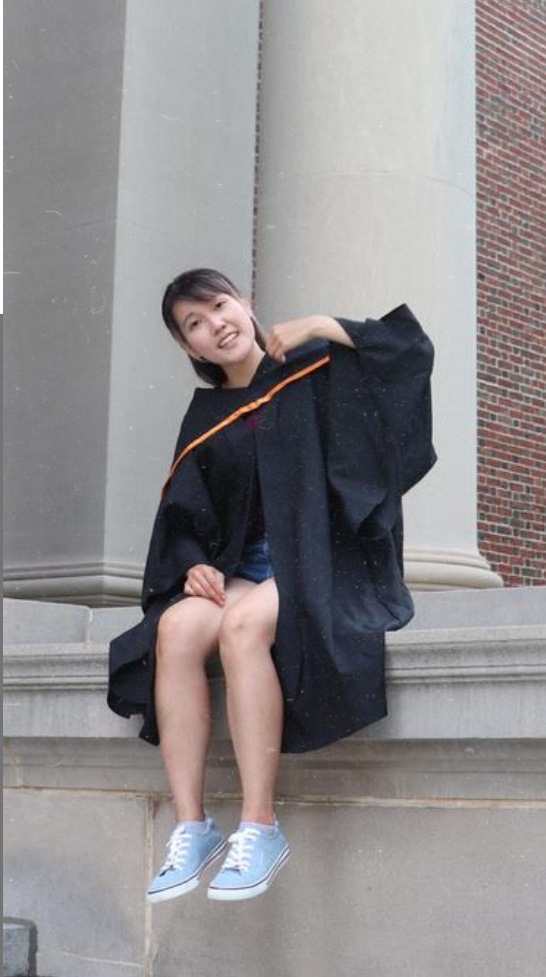
Excellent
industry
network & client
base



Case studies
and examples
from **different**
business
disciplines



no impact
on CGPA



CB Summer Programmes

For students who are serious about their learning.

A great opportunity to engage in personal and professional development

Our rules

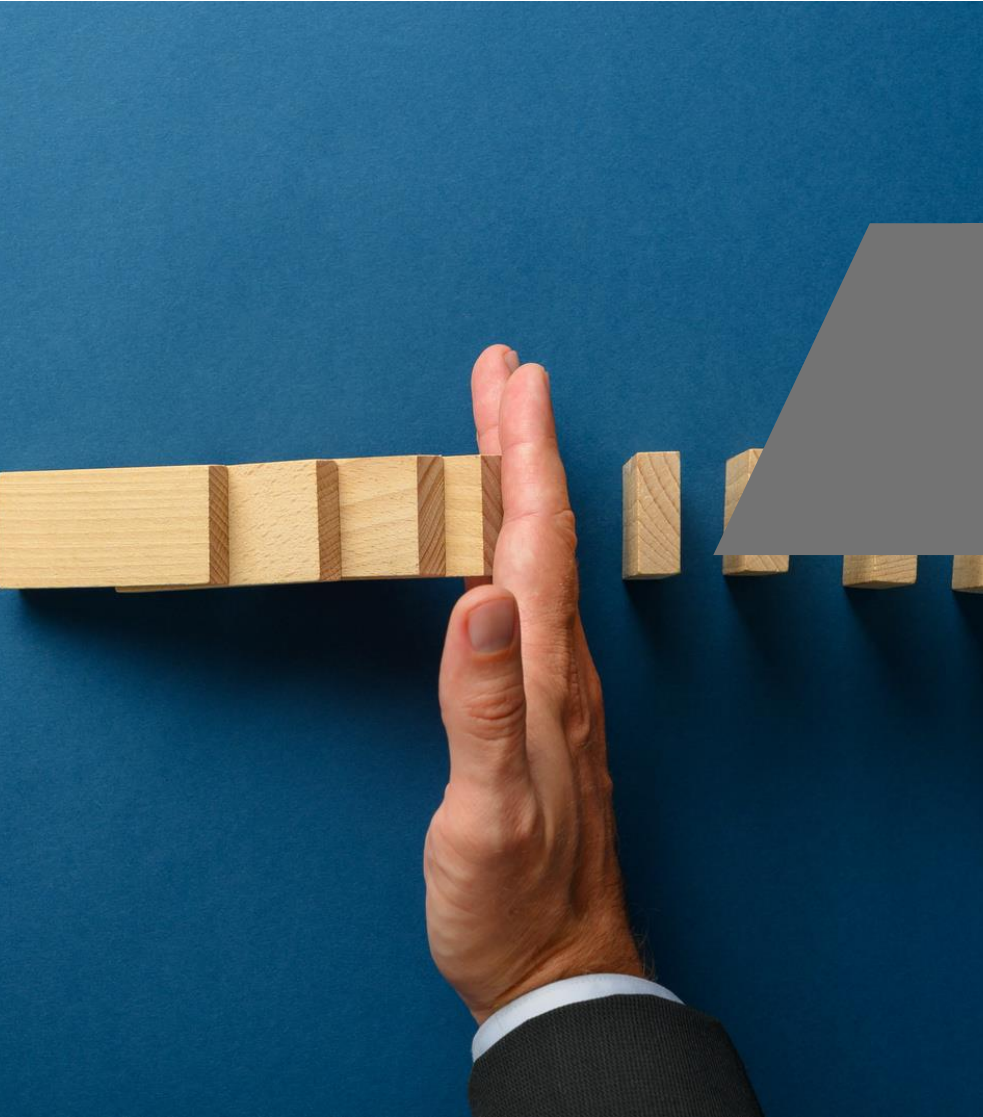
Rights come with Responsibilities

100%
attendance

- Depart & Return as a group*
- Attend **ALL** sessions **ON TIME**
- Be mature | good ambassador

**except SA & RA*



A hand in a dark suit sleeve is placing a light-colored wooden block onto a horizontal row of similar blocks. The background is a solid blue color. A grey semi-transparent banner is overlaid on the right side of the image.

Your non-compliance

may result in some or all of these penalties...

- Full payment of all associated programme expenses to CB
- Forfeiture of financial entitlements
- Banned from future SEP

Agenda

- i/ Programme overview
- ii/ Financial support**
- iii/ Tips for application
- iv/ Advice for you



SP is **worth** joining

- **Low** programme fee
 - CityU subsidizes up to 60%
- **Extra** funding: SSE, SSEBR
 - for eligible students | programmes
 - means | non-means tested
 - HK\$5,100 to \$19,000
- **Additional** scholarships
 - limited quota | merit based
 - HK\$5,000 to \$10,000



**DON'T MISS
THIS
OPPORTUNITY**

Students awarded extra funding/scholarship

2019: **62** out of **159** (40%)

2021: **22** out of **22** (100%)

2022: **56** out of **66** (85%)

2023: **75** out of **99** (78%)

2024: **78** out of **119** (66%)





How to be awarded?

- Good discipline
- Big improvement in IELTS | IDI
- Quality assignments
- Contributions
- Proven financial needs

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Who is eligible to join?

- Final year students have to graduate on or after 2 Oct 2025
- CALIS-Plus | CALIS-Pro | SA | RA requires a valid* IELTS score of 6.0 or above latest by 14 March 2025

(apply with a valid IELTS score to enjoy admission priority!)

**test date on or after 14 Jan 2023 (21 Jun 23 for SA-Harvard)*



No interview*

**Start working on your
application earlier!**

<https://www.cb.cityu.edu.hk/exchange/summer>

**except SA-Harvard and RA-MIT*

Application Form

Vaccination
requirement
Bank details

Application Form

+852 34426543 cbsumme

COVID-19 Vaccination

Please note that certain host countries/cities/universities require travelers/programme participants to be fully vaccinated. While vaccination status is not a selection criteria by CB, it is student's responsibility to meet the related requirements for successful participation in the programme. CB will not refund any selected students who fail to meet the vaccination requirements and thus be declined to enter the host country/programme.

☐ * I understand the above and will ensure compliance with my host institution and country's vaccination requirements, if any.

Bank Details

Caution money and scholarship (if any) will be credited to your bank account directly.

Participant has the sole responsibility to ensure that the bank details reflected in his/her AIMS account are accurate and up to date throughout the year.

☐ * I have checked my bank details at AIMS and hereby confirm that they are correct. Should there be any changes required in the future, I will update the record in AIMS immediately.

Application Form

Contribute your talents
to enjoy funding priority

Application Form

+852 34426543

[Personal Profile](#) | [Education](#) | [Activities and Achievements](#) | [Work Experience](#) | [Applicant Statement 1-2](#) | **Applicant Statement 3-4** | [Upload](#)

< Back

Applicant Statement 3-4

3. In the table below, indicate which post(s), if any, that you would like to take up if enrolled. (Hints: This is not mandatory but students with contributions will have priority to extra funding and/or additional scholarship, if eligible)

2 : 2nd choice	Team coordinator
N/A : no interest	Photographer
3 : 3rd choice	Video producer
1 : most interested	KOL (Key Opinion Leader) on social media

Please list out your relevant experience for the posts that you have indicated interest above, if any.

I run CityU CB Summer's IG account: @cityu.cbsummer and have attracted over 1000 followers

Application Form

Self-intro video

- microphone
- accessible link

Application Form

Ms Edna YU

+852 34426543 cbsummer@cityu.edu.hk

1-minute video

Upload a video (< 1 min) introducing yourself in English.

(** Please use a microphone to ensure your voice could be clearly heard)

- Step 1 - Record a 1-minute video
- Step 2 - Upload the video file to any cloud storage (such as "[Dropbox](#)" or "[OneDrive](#)")
- Step 3 - Share and copy the download link to the below textbox.
- Step 4 - Please make sure your video file could be accessed by the public (without logging in).

Video Link:

Application Form

Only choose programmes that you can and wish to join (*up to 5 choices*)

Application Form

Ms Edna YU
+852 34426543 cbsummer@cnyu.edu.hk

Preference

Will consider other Summer Programmes if you are not *
given any offers for your 5 choices below:

Important Notes:

Only put programmes that you would join if you are given the offer. Not necessary to fill up all 5 choices.

University/Organisation *

Preference	Choice(s)	
1	RA - MIT (USA)	<input type="checkbox"/>
2	SA - Stellenbosch : GSL (South Africa)	<input type="checkbox"/>
3	CALIS-Pro (Australia)	<input type="checkbox"/>
4	SL (Fiji)	<input type="checkbox"/>
5 <input type="button" value="v"/>	<input type="text"/>	<input type="checkbox"/>

Remarks:

SA - Harvard and RA - MIT applicants may be invited to interview. Shortlisted candidates will be contacted by email. Please reserve your time for the interview.

Caution Money:

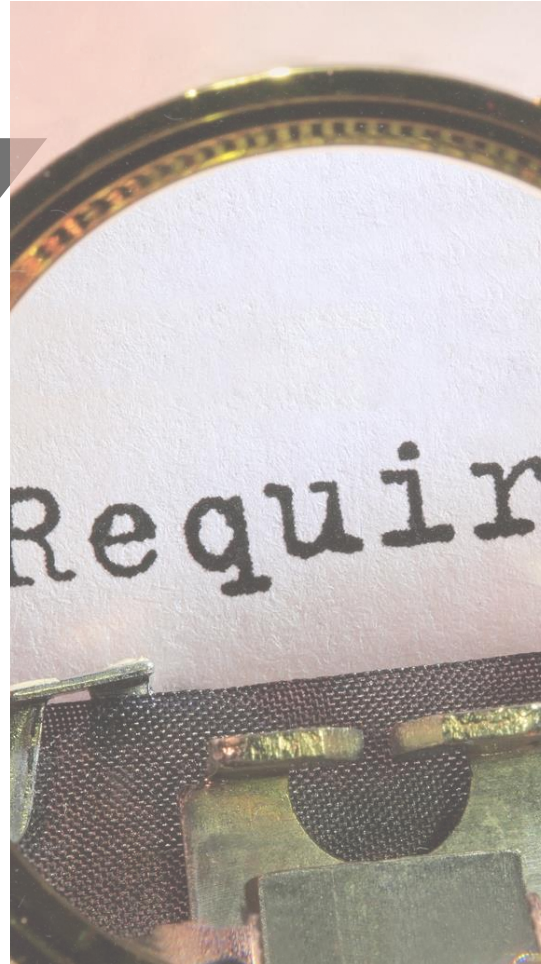
- All selected participants will have to pay a Caution Money to accept their offer by 25 February.
- Caution money is non-transferrable and does not form any portion of the programme fee (if applicable).
- Return of caution money will be subject to successful completion of the programme to the satisfaction of College of Business.

Programme Fee to CB:

- Selected participants would be required to pay Programme Fee (if any) to CB no later than 14 March 2024, in order to secure their offers. Thus, applicants are advised to obtain parents' consent for the payment required at the time of their application. For the amount of Programme Fee, please refer to our website.

Agenda

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CityU requires

the following from you...

- Fit for **travel** and meet the public **health** requirements
- Signed Student Undertaking
- **Insurance with COVID** coverage
- Responsible for any **additional** expenses*
- Comply with SP's rules
- Attend entire programme
- Choose **in-person teaching** and sit for **exams**, if applicable^

*e.g. quarantine, flights change, extended stay, COVID tests, etc.

^CALIS-Pro and SA





CityU provides

the following to you...

- Training sessions
- Returnees' sharing
- Credit transfer support (if applicable)
- **International SOS service**



College of Business
香港城市大學
City University of Hong Kong



Important planning

Research the latest COVID-19 requirements

Prepare for the unexpected

Estimate the potential risks | costs | time

Advice

- Join CALIS series | SA series before SEP!
- Prepare for additional budget
- **Don't** make **non-refundable** payments





cityu.cbsummer

Edit profile

View archive

445 posts 1,371 followers 1,299 following

CityU CB Summer Programmes

College & university

Official Instagram for Summer Programmes, College of Bu

🏠 Tag @cityu.cbsummer to get featured 😊

🌟 **Application for Summer 2024 Now Open!** 🌟

🔗 www.cb.cityu.edu.hk/exchange/summer

1.2K accounts reached in the last 30 days. [View insights](#)



SA-SUZA



SA-WSS GB



SA-HSSus



CALIS-ProAU

POSTS

REELS

SAVED

TAGGED



What's next?

- 1/ Login to website* for details
- 2/ Register for programme-specific Consultation & Student Sharing
- 3/ Follow our IG: [@cityu.cbsummer](https://www.instagram.com/cityu.cbsummer)
- 4/ Apply by 2 Feb, 11:59pm

*<https://www.cb.cityu.edu.hk/exchange/summer>

14 Mar

Key dates

- ✓ **Apply** by 2 Feb, 11:59pm
- ✓ Check result on 17 Feb by email
- ✓ **Accept offer & Pay Caution Money** by 20 Feb by email & CityU Pay
- ✓ **Attend** Mandatory Briefing Session
- ✓ **Pay Prog. fee** by 14 Mar via CityU Pay

2 Feb



APPLICATION FORM			
PERSONAL INFORMATION			
Last Name	First Name	Middle	
Address	City	State	
Phone	Email address		

20 Feb



BEFORE APPLYING

Make sure you have/will



Obtained
parents'
consent



An IELTS
score*



Graduate
in/after Oct
2025^



Fund
ready

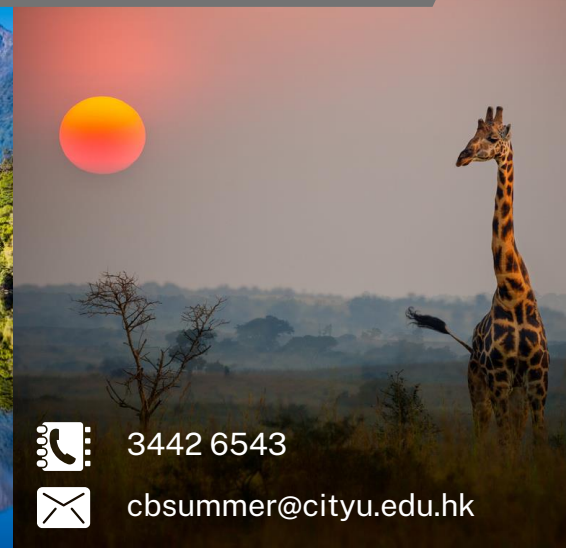
*6.0, 6.5 or 7.0, taken on or after 14 Jan 2023 (or 21 June 2023 for SA-Harvard)

^final year students only



See you this summer!

Explore the World | Discover Yourself



3442 6543



cbsummer@cityu.edu.hk